



*Wisconsin State* AFL-CIO Labor Education  
and Training Center

# WORKFORCE RESOURCES FOR LABOR

June 30, 2010  
Concourse Hotel - Madison



# WI STATE AFL-CIO LETC

(LABOR EDUCATION & TRAINING CENTER)

Non-profit organization created in 1996 that specializes in *“employment and training related services in an effort to contribute to the well-being of workers and enhance employer opportunities to remain competitive in a global economy through a well-trained workforce.”*

## Main Areas of Service:

- ❖ Rapid Response Activities
- ❖ Dislocated Worker Service Provision
- ❖ Education and Training Programs for Labor



# RAPID RESPONSE

**Early Intervention and Rapid Response – strategies to respond to layoffs/closing by quickly coordinating services and providing immediate aid to affected workers and companies**

- ❖ Early Intervention and Resources – Layoff Aversion Information and Connection to Resources
- ❖ Participate in Establishment of Labor/Management Committee
- ❖ Resource/Liaison for International Union, Local Union and Membership
- ❖ Provision of Information on and Connection to Services and Outside Resources
- ❖ Participate in Initial Rapid Response Meeting and Orientation Sessions for Workers
- ❖ Assist Local Union/Company in Trade Petition Application Process
- ❖ Assist in Development and Submission of Applications for Funding
- ❖ Referrals to Apprenticeship and Building & Trades Opportunities
- ❖ Referrals to Community Service Networks – Connection to WI State AFL-CIO Community Services Liaisons



# SERVICE PROVISION

## **WIA Services State-wide (Dislocated Worker/Adult)**

Workforce Development Area Contracts/Grants

## **Other Workforce Development Partner Projects**

Incumbent Worker Career Ladder/Bridge Training (United Way/WRTP/MATC)

Services Coordination (TAA Technical Assistance – IAMAW)

## **Special Services**

Peer Counseling

MSSC – Manufacturing Skills Standards Certification



# PEER COUNSELING

LETC's Peer Counseling Program is an intensive 2-3 day training for a selected group of affected dislocated workers. Labor and management representatives from the dislocation employer select the peer counseling participants. The training provides participants with information and linkages to local programs/services.

## **Major Benefits of Peer Counseling**

- ❖ Provides an Ongoing Communication Network Before, During and After Dislocation
- ❖ Reduces the Amount of Impulsive Decision-making and Self-destructive Panic Reactions Amongst Workers
- ❖ Increases Worker Morale and Assists Workers in Dealing with Job Loss
- ❖ Assists in Rumor Control and Dissemination of Accurate Information
- ❖ Increases Usage of Dislocated Worker Program and Other Services



# MSSC

## MANUFACTURING SKILLS STANDARDS COUNCIL

MSSC is an industry-led standards-based training, assessment and certification system designed for manufacturing, but applicable to many other industry sectors.

**Modules: Safety, Quality Practices and Measurement, Manufacturing Processes & Production, Maintenance Awareness**

### **Major Benefits to Workers**

- Portable, industry recognized skill certification for front-line workers
- Improves career advancement opportunities and earnings
- Credentials core competencies needed to be a flexible and trainable worker

### **Major Benefits to Industry**

- Meets needs for core skills and knowledge for technological change
- Increases productivity and innovation through reinforcement of core knowledge
- Attracts, motivates and retains qualified workers



# E&T PROGRAMS FOR LABOR

LETC programs provide information and/or training on employment and training related topics.

- ❖ Annual Training and Seminars for Labor Representatives
- ❖ Provide Translation and Interpretation Services
- ❖ Present Workshops and Seminars to Various Groups:
  - ❖ International Unions
  - ❖ Local Unions
  - ❖ Central Labor Councils
  - ❖ Building Trades Councils
  - ❖ Community Services Representatives
  - ❖ Community Organizations
  - ❖ Educational Institutions



# THANK YOU

- Please contact us for assistance in your time of need.
- Thank you for your time and attention!

**Cindy Kiesling, Director**

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